



# THE STARTUPS DISRUPTING THE PHARMACY SECTOR IN 2020

## Which companies are gaining traction and where?















**Virtual Pharmacy**















**Digital Therapeutics**















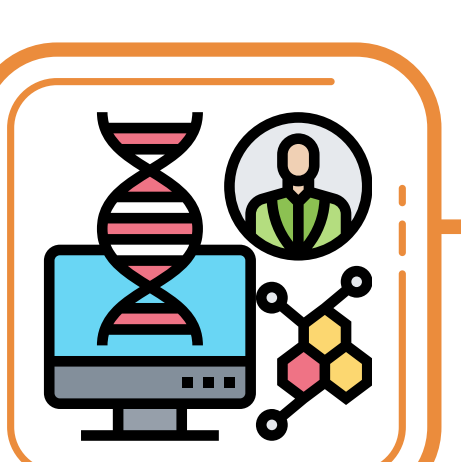




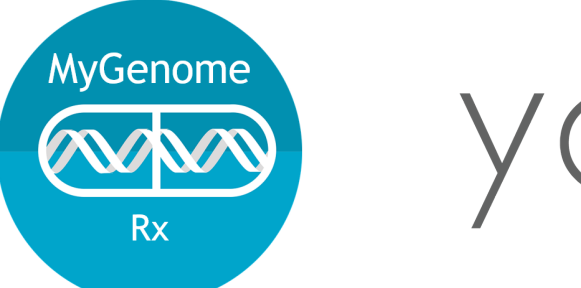













**Chronic Disease Management**



**Pharmacogenomics**














**Home Lab Testing & Monitoring**

















**Direct-to-Consumer Prescription Services**































**Expand Pharmacist Services & Workflow**

### 2021 PREDICTIONS

What happens post-COVID19?

**FOCUS ON VACCINATIONS**  
With a likely need to use pharmacists to boost the vaccination needs of the public, there will be a focus on companies expanding their platforms to leverage or champion these services which may be a short term service.

**MORE DELIVERIES**  
Post-pandemic will see patients more inclined to stop going into the pharmacy and see more mail order, meaning also pivoting other pharmacy products (eg. OTC).

**REMOTE CARE**  
Pharmacy businesses will see a push for using remote care via RPM or DTx to add further clinical services - medication management and mental health are large areas.

**IN PHARMACY SERVICES**  
Brick and mortar pharmacies will seek to expand services to draw customers back in, such as testing or a push for expanded clinical services only face-to-face can accomplish.

**MOBILE ENGAGEMENT**  
No matter what, post-covid will see consumers of health expect mobile first then in-person if not feasible. Companies will strengthen mobile platforms and clinical services.